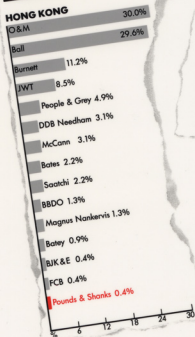


# Look what Pounds & Shanks are up to now.

## CREAM OF THE CREATIVE CROP

### WHO'S IN THE TOP THREE



ADVIS MEDIA & MARKETING WEEKLY  
ISSUES 18, 2001 1004-1010 0018

Bouquets and brickbats abound in the comments from *MEDIA*'s client readers who were asked to name the agencies (apart from the ones they use already) producing the best creative work in the region. Clients clearly believe there are major defects in agency creative performance—but they acknowledge that there's a lot that is good as well. Here, we show how the agencies fared in their respective countries and what clients have to say about them.

As you can see, we've managed to reach the top thirteen in Media Magazine's recent 'Cream of the Creative Crop' survey.

We think this achievement is no mean feat. Especially for an independent agency who's only been in business for four-and-a-bit years.

So to all the clients who have helped us scramble up to this lofty position, a heartfelt Thank You.

And to all the clients who haven't yet worked with us, a heartfelt piece of advice.

Call us. Or get up to our offices in Leighton Road. Today.

POUNDS & SHANKS