

HAVING SPENT £200 ON THE PICTURE, WHAT WOULD POSSESS YOU TO DISPLAY IT IN A CLIP FRAME?

YOU HAVE TO AGREE, IT'S SHEER MADNESS. Utter folly!

And yet so many people make a habit of it.

Their view is that a good frame is an unnecessary expense; which does very little to enhance the picture.

There's a thought to chill the soul of any framer.

To the uninitiated, a clip frame is nothing more than a quick framing fix, which, around boisterous children, is an accident waiting to happen. Heaven forbid!

Surely, if you liked the picture enough to buy it, you wouldn't want to skimp on the framing? Or would you?

Whatever, here's a suggestion: find a picture framer that offers friendly advice, and does nothing but framing.

Establish that they have over 400 mouldings on display, the parking is free, and directly in front of their premises, and they don't charge like wounded bulls.

And, lastly, ensure THEY DON'T SELL CLIP FRAMES!

□ WIMBORNE PICTURE FRAMING

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